



## Capability Statement

G|Exponencial (GExp) was established in 2011 in Colombia. Our team has extensive experience in Latin America, Africa, and Asia. Because of our roots in Colombia and other developing countries, we understand the experience of the people we work with around the world. The brutal, recently-ended, decades-long civil war in Colombia exacerbated the challenges in our country. We know first-hand the issues of poverty, access to education, pollution, livelihoods, violence, and conflict, and this experience drives our commitment to make the world a better place for all.

G|Exp is recognized for providing high-quality services and results. We strive for exponential impact. Our clients are multilateral and bilateral organizations, governments, businesses, and nongovernmental organizations. We build a shared understanding with our partners of what each project requires and work relentlessly to deliver high-quality results.

We provide our clients with transparent processes, a skilled multi-disciplinary team of consultants, genuine commitment, and data-informed results.

### CORE CAPABILITIES

#### Monitoring, Evaluation, Learning & Data Collection

We provide an integrated package of Monitoring, Evaluation, and Learning (MEL) services using a mixed-methods approach. GExp's services include feasibility studies, baselines, statistical sampling, monitoring systems, quantitative and qualitative data analysis, and project evaluations. GExp has conducted 11,641 surveys, 1,044 semi-structured interviews, and 106 focus groups in 5 countries, in both rural and urban contexts. We are experts in survey design, mixed-methods data collection, and fieldwork in conflict areas and settings with security issues.

#### Technical Assistance & Capacity Building

GExp brings a systems lens to bear on complex "wicked" problems that defy typical solutions across a wide range of practice areas.

### AREAS OF PRACTICE

#### Agriculture, Rural Development & Sustainability



- Agriculture
- Climate change
- Food security
- Natural resources
- Sustainability

#### Education, Gender & Social Inclusion



- Behavioral change
- Education
- Gender equality
- Migration
- Poverty alleviation

#### Democracy & Governance



- Center of Government
- Civil society capacity building
- Legislative strengthening
- Local government & decentralization
- Peacebuilding
- Public finance

#### Health & Epidemiology



- Disease prevention
- Health care promotion
- Health systems strengthening
- Maternal and child health
- Nutrition
- Public health policy

#### Cross-Cutting



- Cross-sector programming
- Regeneration
- Resilience
- Systems thinking
- Youth development

## TEAM

GExp associates have more than 210 years of collective professional experience working in and for in bi-lateral donor organizations, governments, nonprofits, the private sector, and multi-lateral institutions. Our core team is supported by a roster of development experts recognized for their commitment to and ability to provide impact-oriented consultancy services. A team of dynamic and motivated consultants supports our activities.

## OUR APPROACH

Our successful track record in driving lasting exponential impact is grounded in our multidisciplinary development experience. We know the importance of the context, history, knowledge, and environment that is unique to each place and its people. We also understand the importance of building on what already exists and beginning where people are at. We use an empathic approach to engage with people across cultures, disciplines, and levels.

## MAJOR CLIENTS

Our clients include multi-lateral and bilateral organizations, national government and public entities, private sector companies, and NGOs. A sample of our major clients includes:




## INTERNATIONAL EXPERIENCE

Our team has experience in the following countries:

- Africa** Benin, Botswana, Central African Republic, Equatorial Guinea, Ethiopia, Guinea, Kenya, Malawi, Mali, Mozambique, Niger, Nigeria, Rwanda, Sao Tome and Principe, Senegal, Sierra Leone, Somalia, South Africa, South Sudan, Tanzania, and Uganda.
- Americas** Argentina, Bolivia, Brazil, Colombia, Dominican Republic, Ecuador, Jamaica, Guatemala, Guyana, Honduras, Panamá, Peru, Surinam, Uruguay, USA, and Venezuela
- Asia** Afghanistan, Bangladesh, Georgia, India, Indonesia, Philippines, Qatar, and Vietnam.
- Europe** France, Italy, and Turkey.

## CONTACT INFORMATION

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